



ADVERTISING & SPONSORSHIP OPPORTUNITIES

Connect with Wisconsin brewery owners, brewers, managers, and industry professionals from across the state. The Wisconsin Brewers Guild Technical Conference brings together the people who keep Wisconsin craft beer moving forward through education, collaboration, and shared expertise.

WHO YOU'LL REACH

Brewery Owners · Brewers & Head Brewers · Taproom & Sales Teams
Operations & Production Managers · Industry Suppliers

DIGITAL PROGRAM ADVERTISING

Put your business in front of key decision makers!

COMMUNITY LISTING - \$50

Included in our digital program

- Business logo
- Website hyperlink
- Social media hyperlinks
- 25-word business description

BUSINESS SPOTLIGHT - \$100

Included in our digital program

- Full-screen 9:16 advertisement
- Website hyperlink
- Social media hyperlinks
- QR code linked to URL of your choice

FEATURED SPOTLIGHT - \$150

Included in our digital program

- Full-screen 9:16 advertisement
- Premium placement in digital program
- Recognition as a Conference Sponsor

CONFERENCE SPONSORSHIP OPPORTUNITIES

CONFERENCE SUPPORTER - \$250

- Logo in digital program
- Logo on recognition slides
- Recognition on social media
- Thank-you mention during conference

CONFERENCE PARTNER - \$500

Everything in Supporter plus:

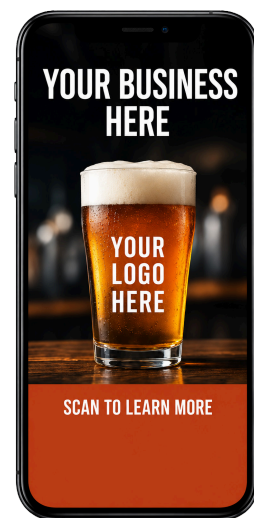
- Larger logo in digital program
- Featured recognition on materials
- Dedicated social media thank you post
- Opportunity to provide promotional materials/swag for attendees

PRESENTING SPONSOR - \$1000+

Everything in Partner, plus:

- Premium logo placement on all conference materials
- Sponsor recognition during opening remarks
- Featured placement in digital program
- Additional promotional opportunities (banner, signage, branded item, etc)

Full-page
9:16 ad
example



SPECIALTY SPONSORSHIPS

COFFEE SPONSOR - \$500

Conference Partner

WELCOME RECEPTION SPONSOR - \$1500

Presenting Sponsor

PIZZA BUFFET LUNCH SPONSOR - \$2100

Presenting Sponsor

Supporting, connecting,
and celebrating the
people who make
Wisconsin craft
beer special.

wibrewersguild.com



CONTACT



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RESERVE
YOUR
SPONSORSHIP
TODAY

